

Cartagena: a great port with thousands of opportunities for development

The maritime connectivity of the city is privileged and favors progress, not only for Cartagena but also for Colombians.



As immense as is the imposing view of the sea that Cartagena offers, are the opportunities for development that its port provides. With 750 connections in more than 150 countries, the city maintains its natural vocation as a channel of entry and exit of thousands of tons of goods, which translates into employment, in a dynamic economy that allows local entrepreneurs to send their products to foreign destinations, the entry into the country of the most innovative technologies, in short, it translates into social progress.

"The consolidation of Cartagena as a connection center is already allowing large companies to establish themselves in the city to, from here, carry out logistics distribution throughout the region," highlights Giovanni Benedetti, commercial director of the Port of Cartagena Group.

In addition to containerized, liquid and bulk cargo, the port of Cartagena receives automotive and oversized cargo. Thanks to the excellent operational management, the city has received cabins, wagons, trains, chassis, parts for cable cars, trams, metro cables, among other elements that have been used as key pieces for different and modern integrated

transport systems in cities like Bogotá, Pereira and Medellín.

Cartagena is not only a strategic port at the national level, its exceptional location that is naturally protected from storms and hurricanes makes it a global hub of connections that favors the Caribbean's foreign trade, providing advantages to the economies of the region due to its possibilities of access by sea.

This is reflected in the latest report on port activity in Latin America and the Caribbean by Cepal, as it indicates that Cartagena, under a single operator, is the number one port in the region in cargo movement, and said publication highlights it among the terminals that showed positive growth in the midst of the pandemic, with an increase in their activities of 9.2% compared to the decrease of other ports, which was up to -15%.

In addition, the latest One Hundred Ports ranking, prepared by Lloyd's List, which classifies the 100 largest container ports in the world, places Grupo Puerto de Cartagena's terminals at number 59, being the only ones in Colombia on the list.

The continuous modernization of its infrastructure with the implementation of new technologies favors the creation of new routes. Since the end of the last century, there has been a notable expansion into European and Asian markets. The connection points in North America, South America, Central America and the Greater Caribbean basin have also increased.

But beyond the commercial attributes of the port of Cartagena, what is really important is that the people of Cartagena recognize its importance in local economic development, its relevance at the national level and in the Caribbean. Integrating port activities into the construction of our identity will allow us to take advantage of the thousands of opportunities that the maritime industry offers us; For this, citizen ownership is essential and the actions in favor of this that the actors of the sector and public entities undertake.